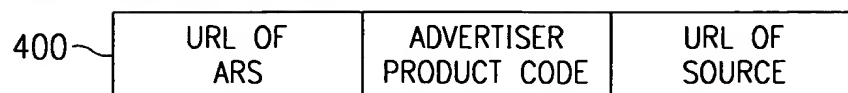
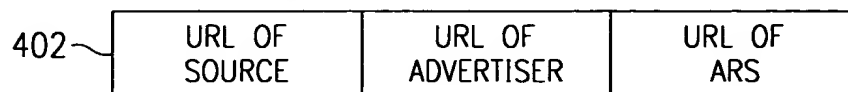


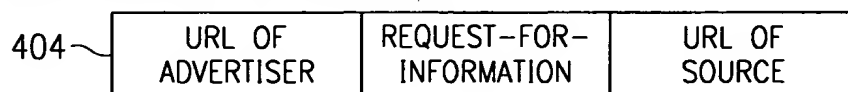
PATH A: SOURCE TO ARS

*FIG. 4a*

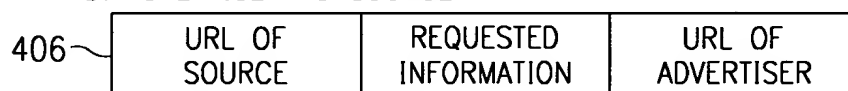
PATH B: ARS TO SOURCE

*FIG. 4b*

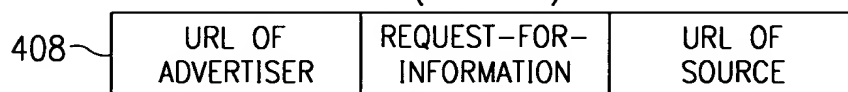
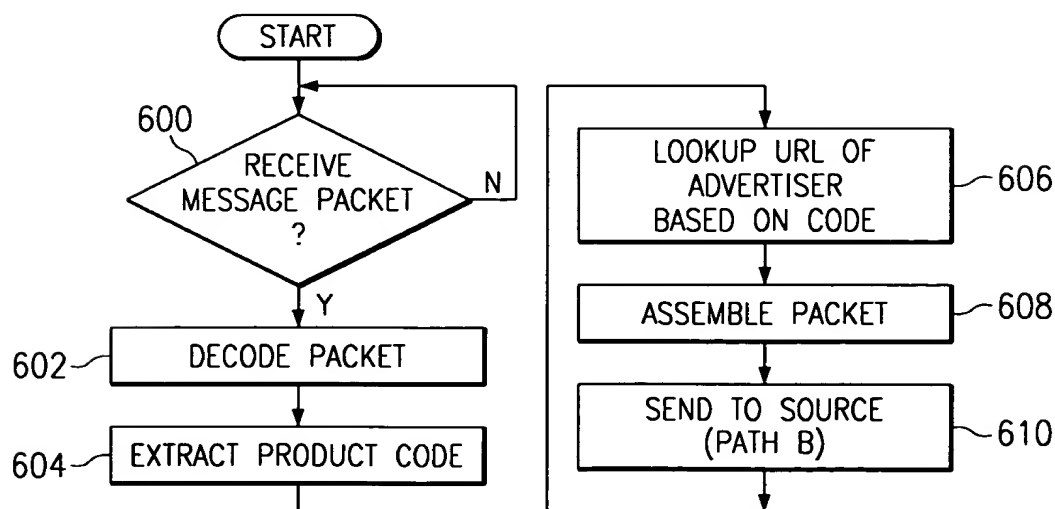
PATH C: SOURCE TO ADVERTISER

*FIG. 4c*

PATH D: ADVERTISER TO SOURCE

*FIG. 4d*

PATH E: ARS TO ADVERTISER (OPTIONAL)

*FIG. 4e**FIG. 6*

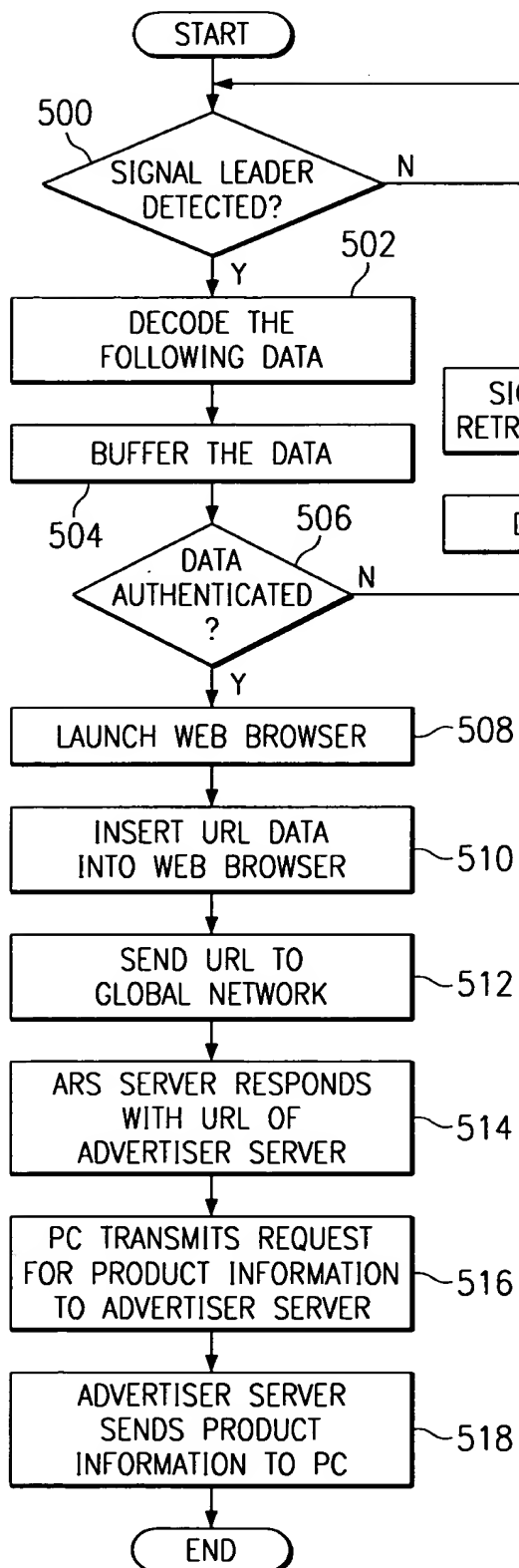


FIG. 5

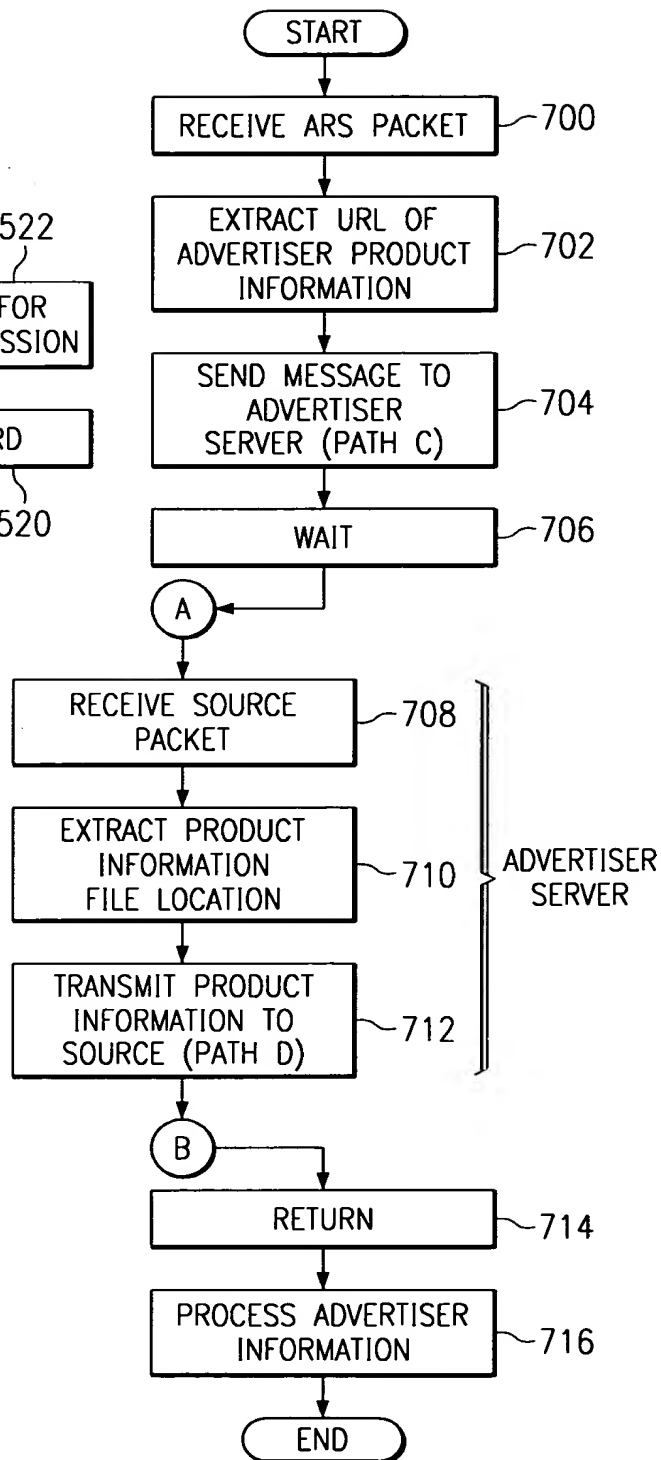


FIG. 7

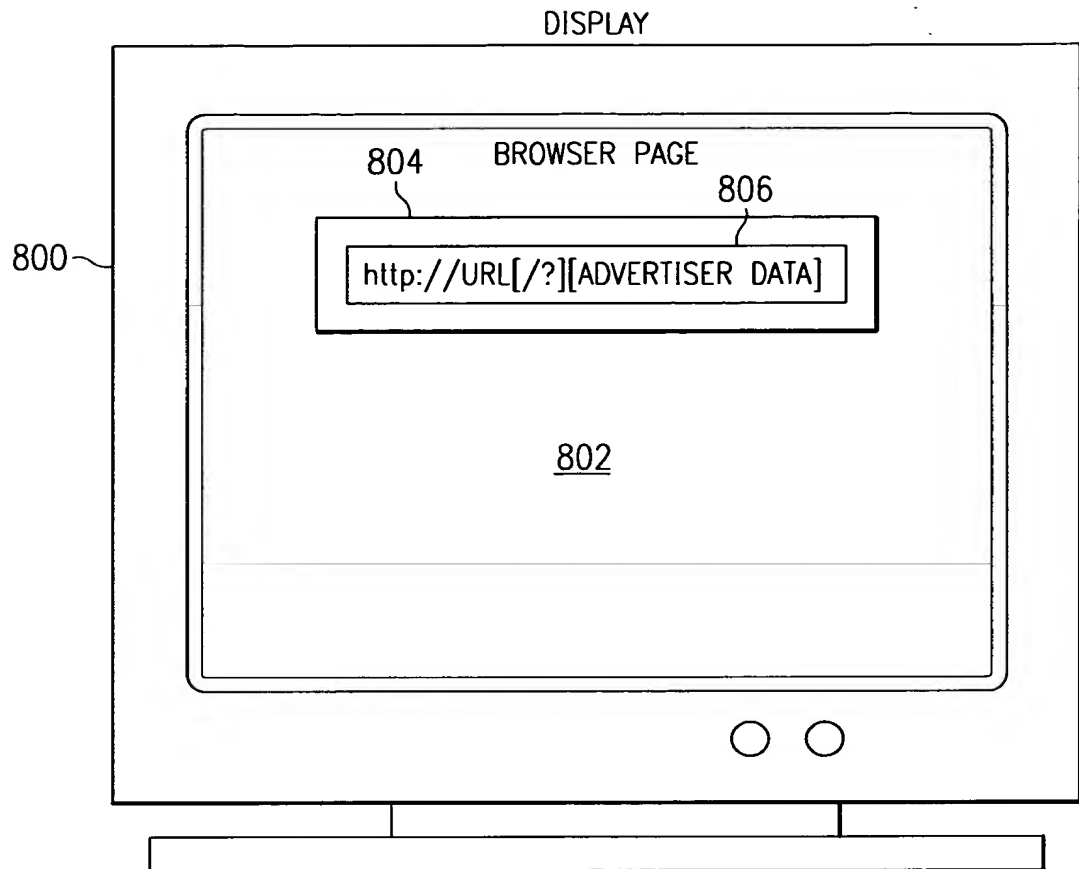


FIG. 8

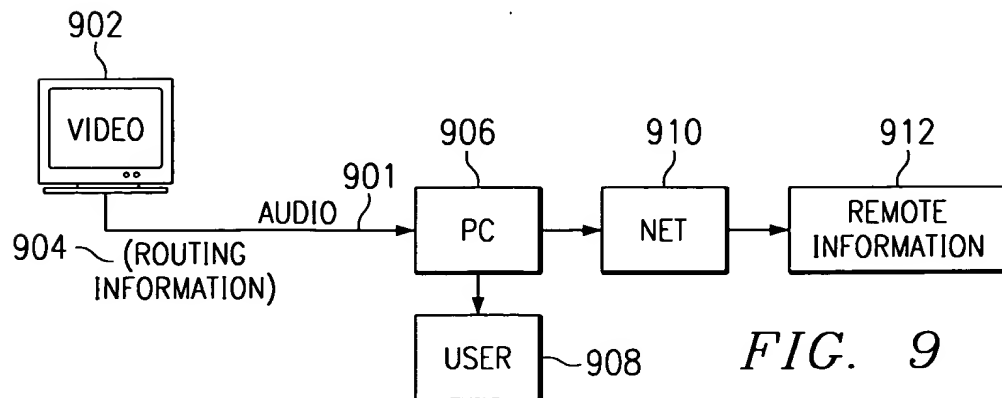
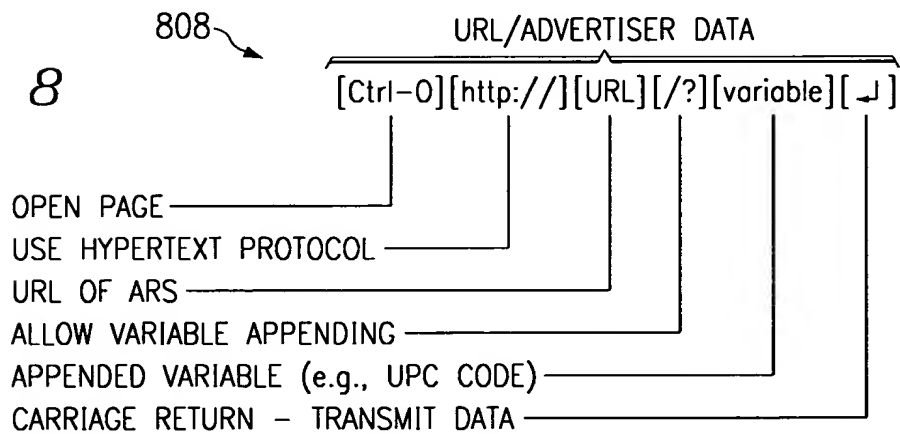
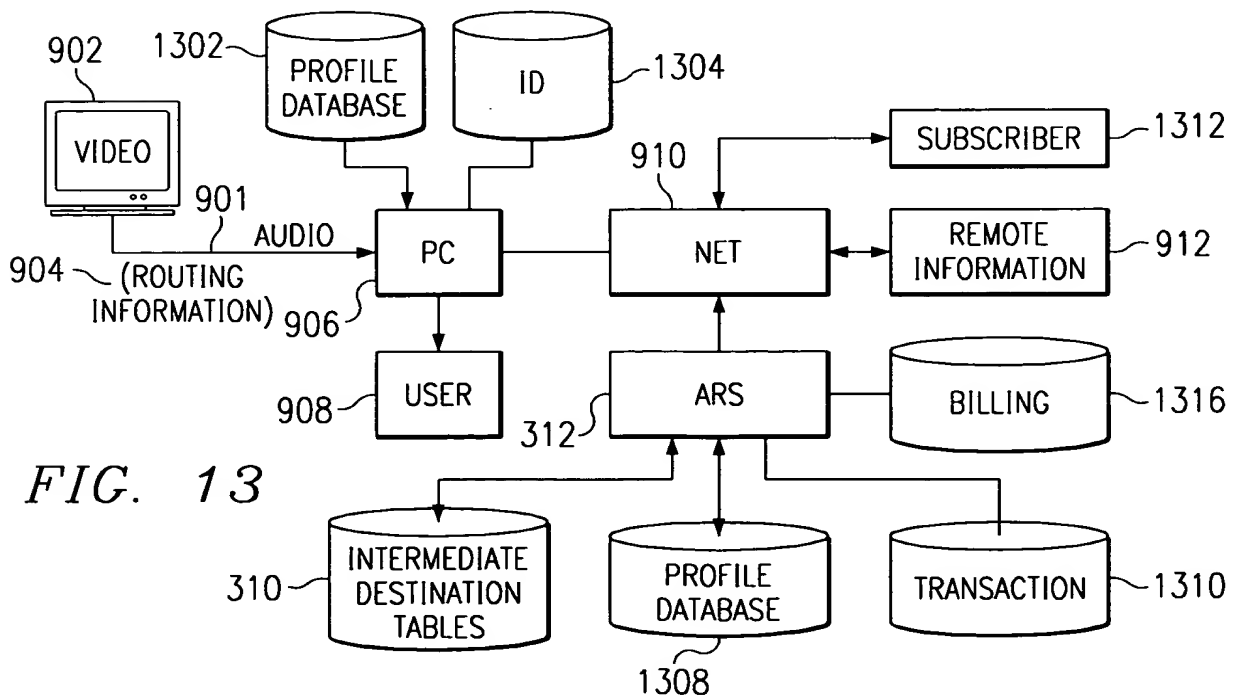
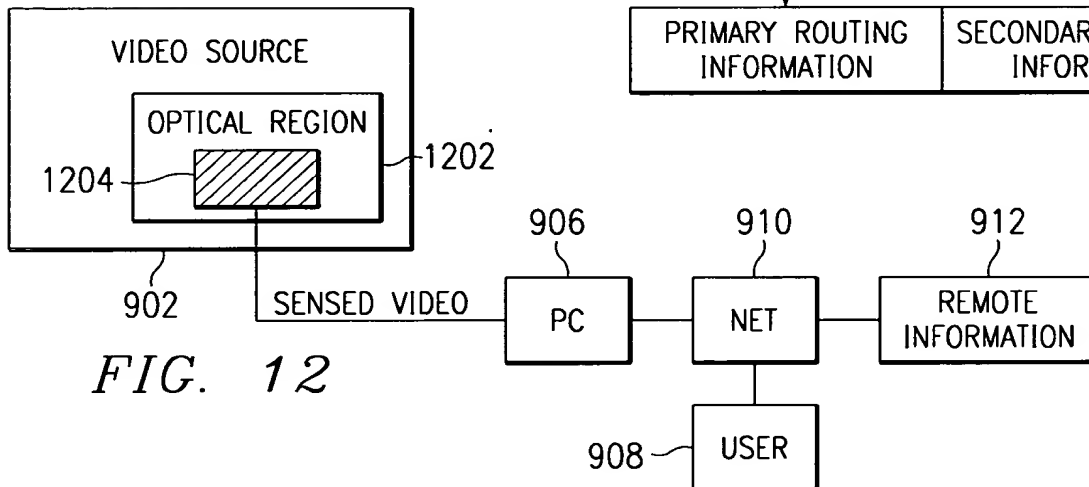
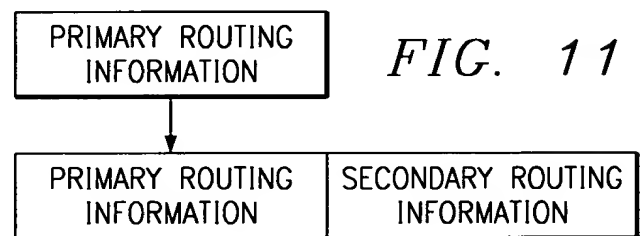
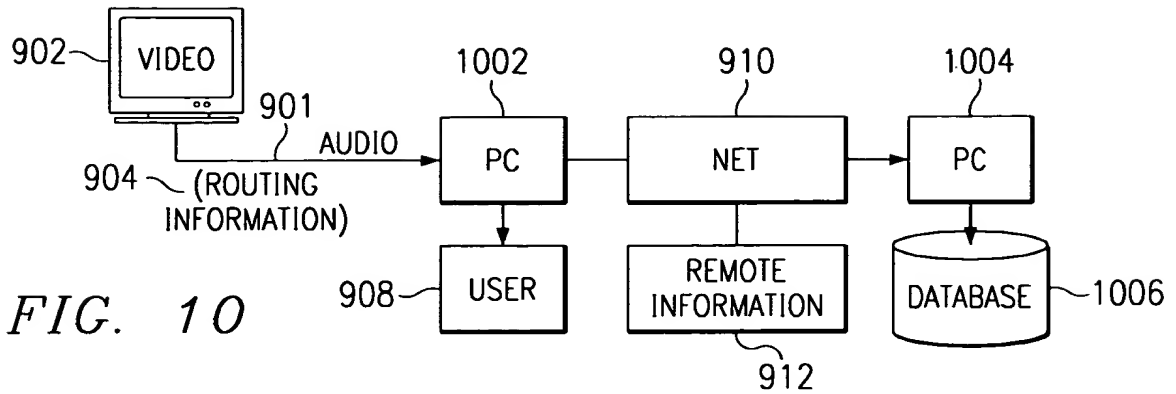


FIG. 9



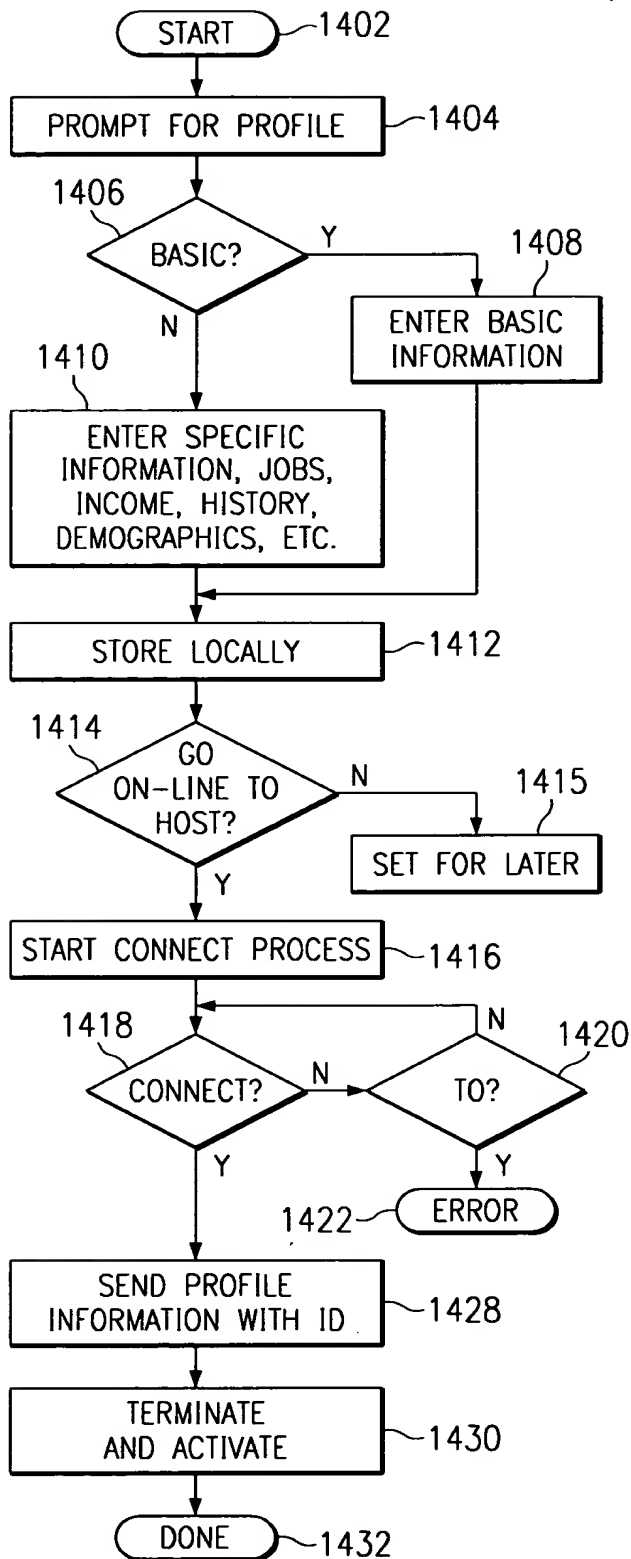


FIG. 14

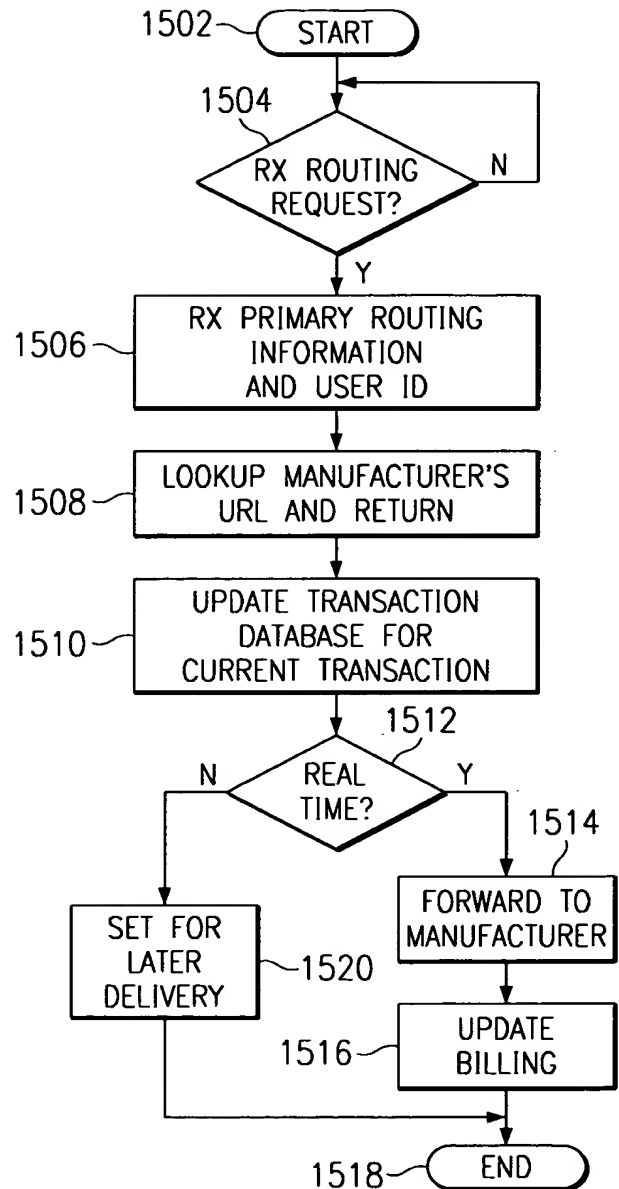


FIG. 15

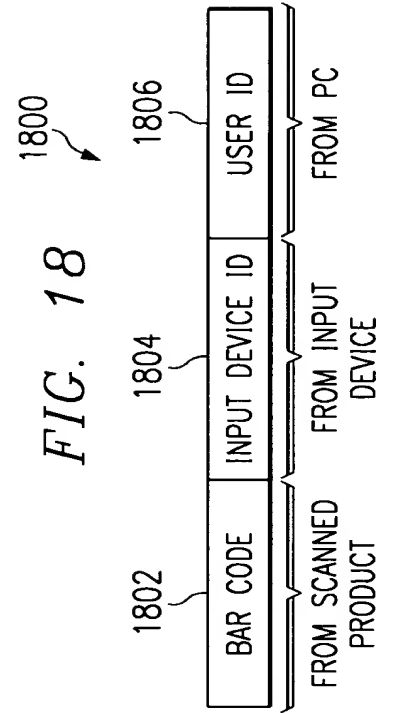
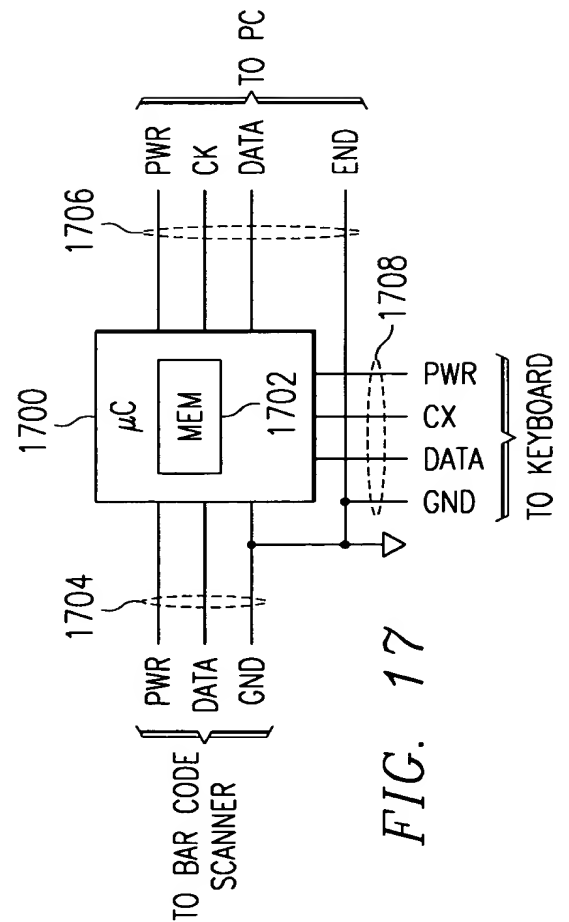
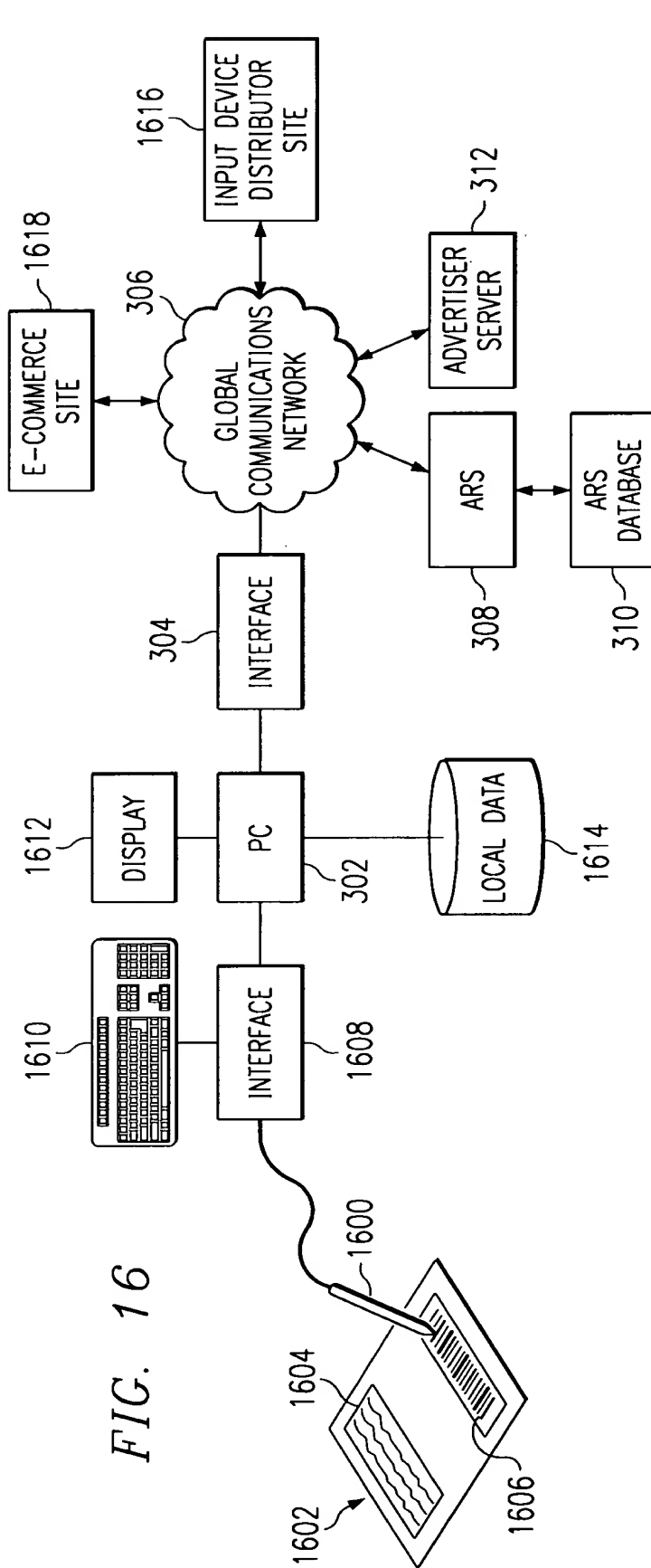


FIG. 19

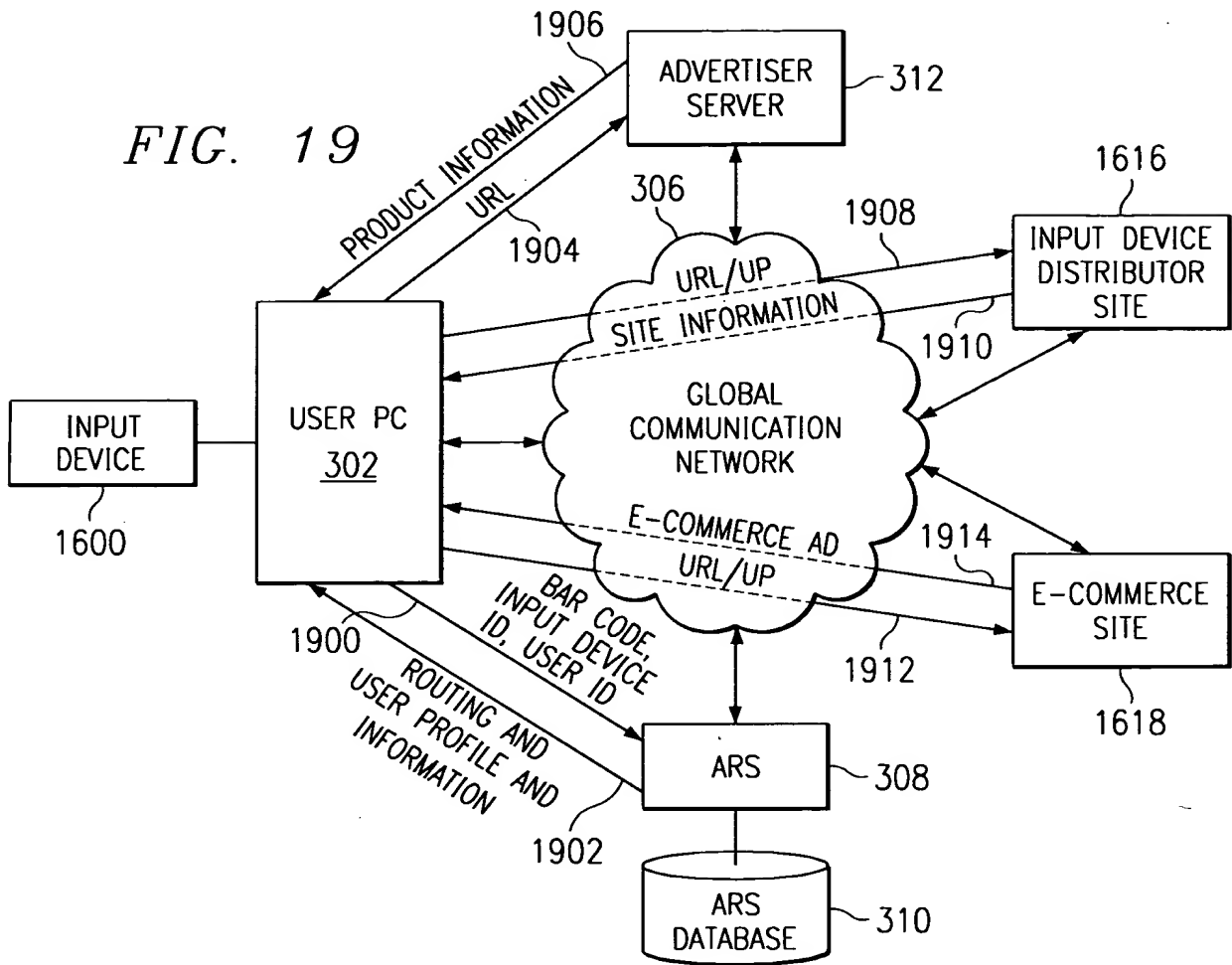


FIG. 20

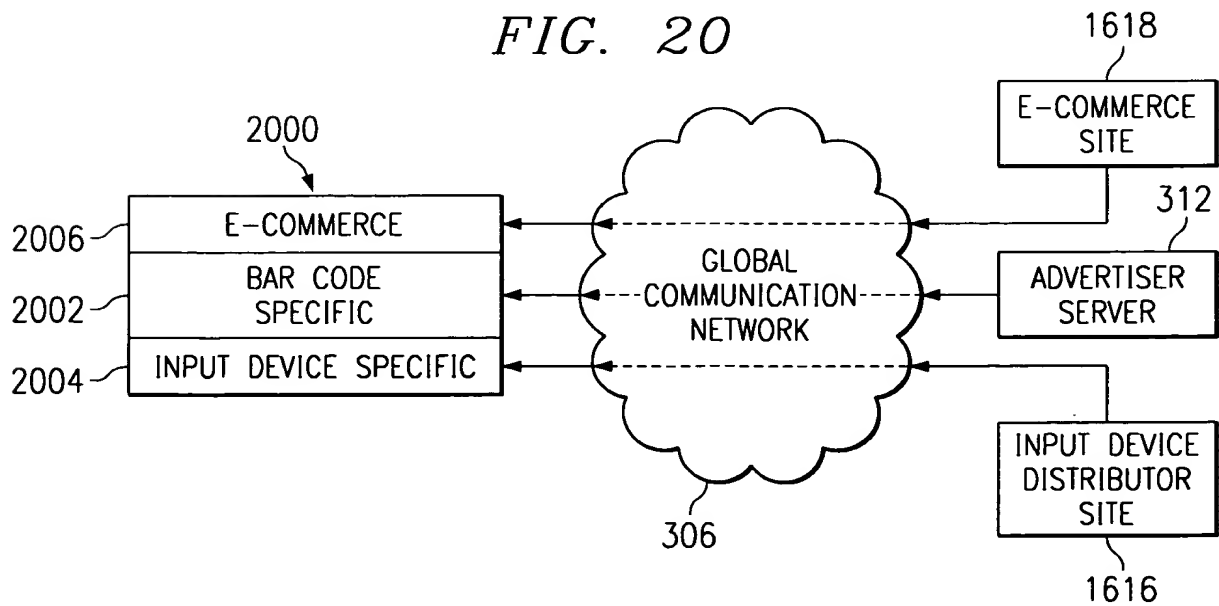


FIG. 21

| 2102 | | 2104 | | 2106 | 2108 | |
|----------|-------|--------------|-------------|---------|------------|-------------|
| PRODUCT | | INPUT DEVICE | | USER | E-COMMERCE | |
| BAR CODE | ROUTE | ID | DISTRIBUTOR | PROFILE | BAR CODE | INFORMATION |
| | | | | | | |

ARS DATABASE
2100

FIG. 22

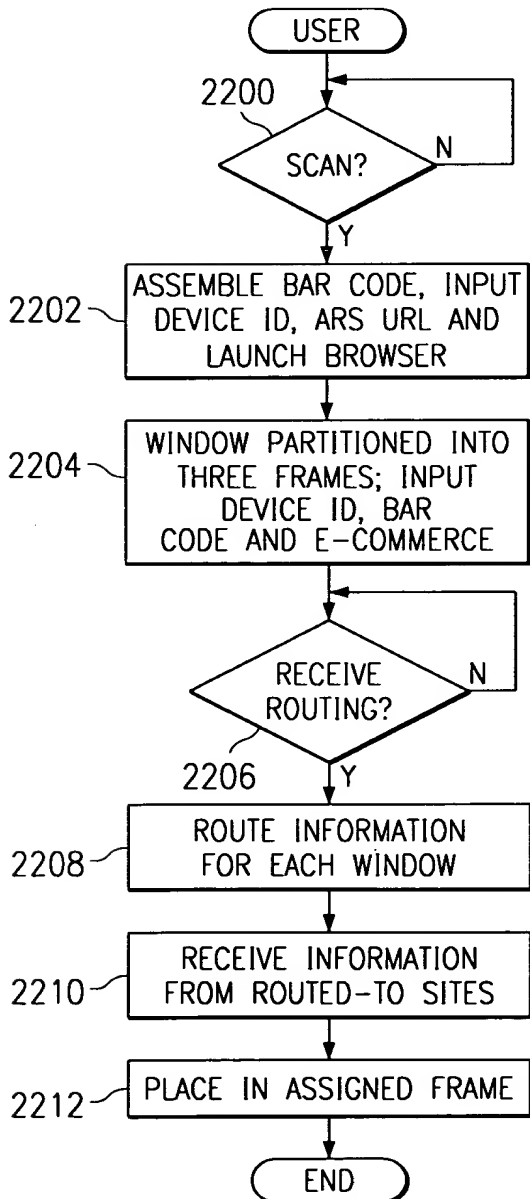
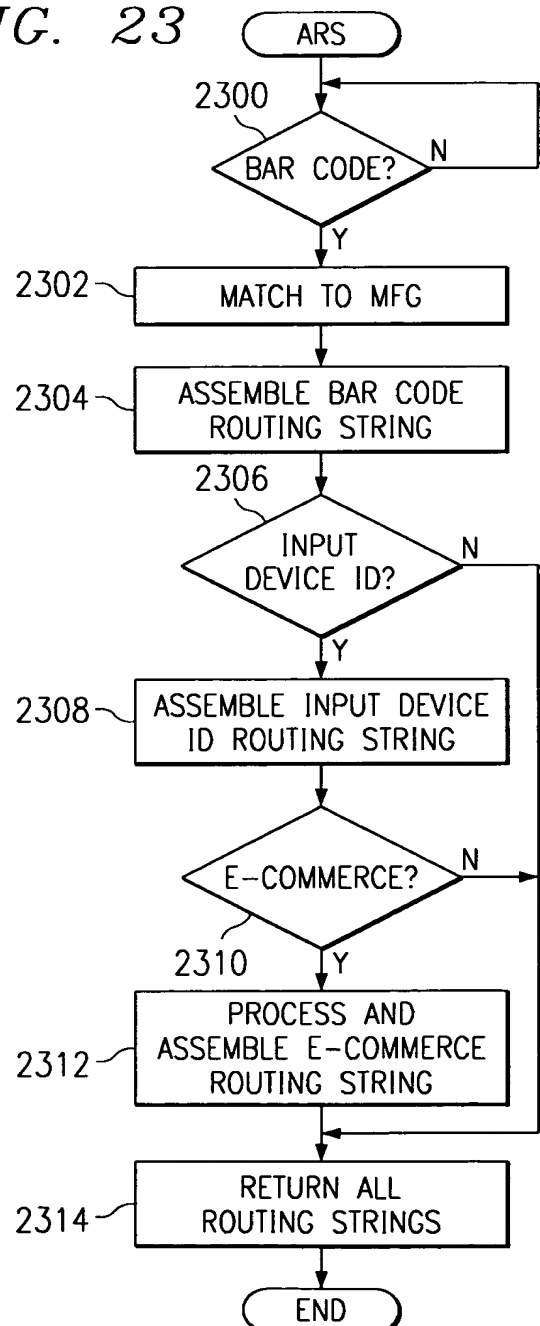


FIG. 23



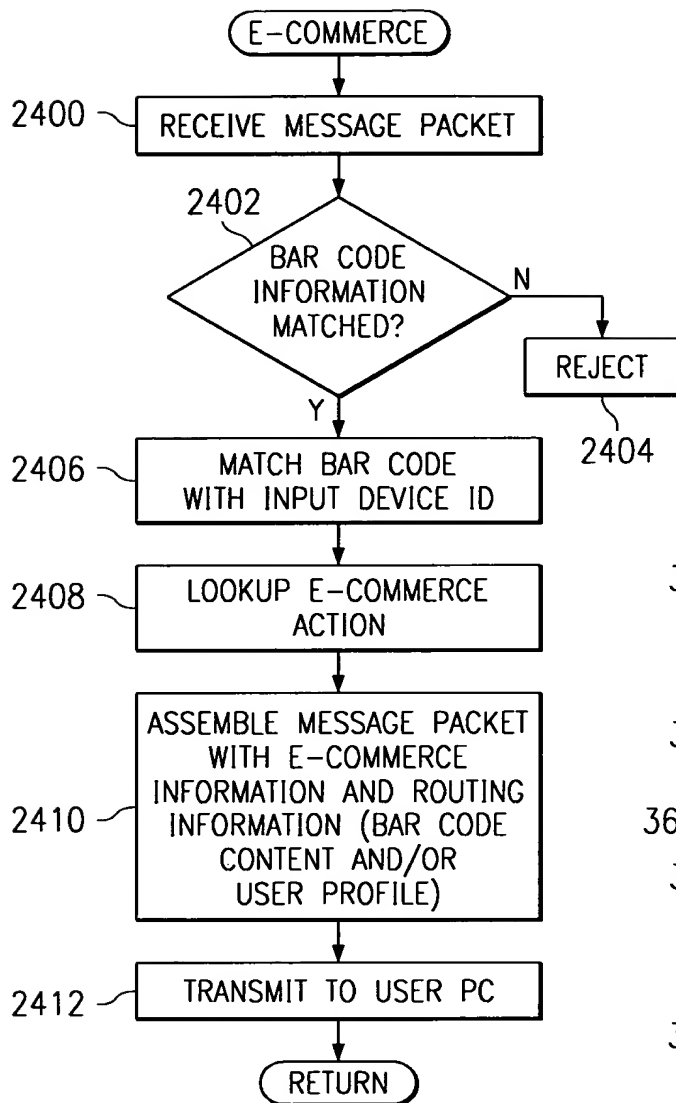


FIG. 24

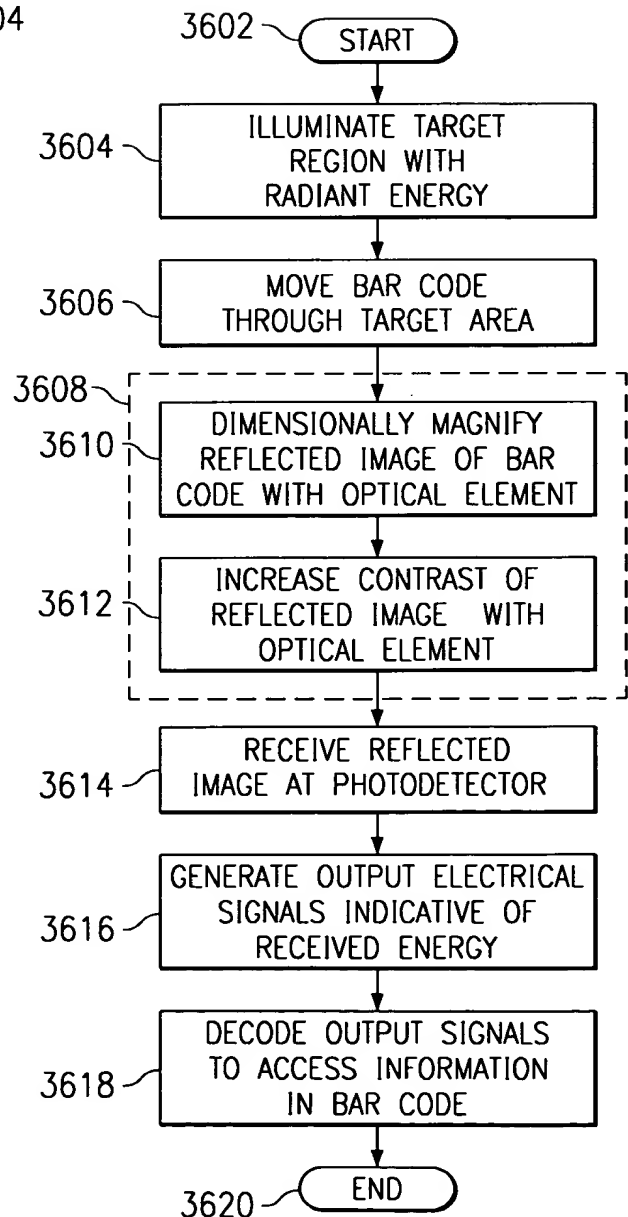


FIG. 36

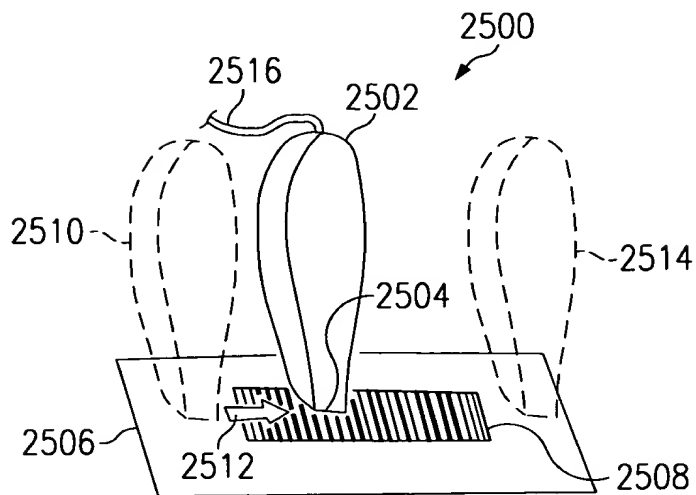


FIG. 25

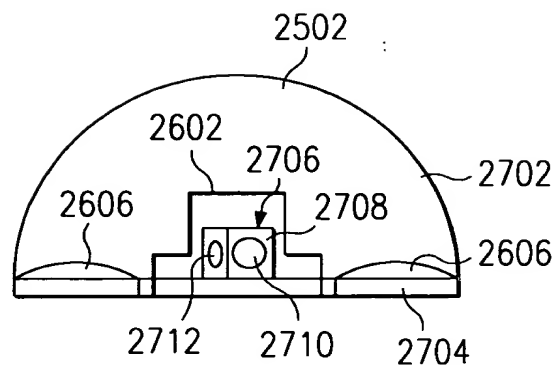


FIG. 27

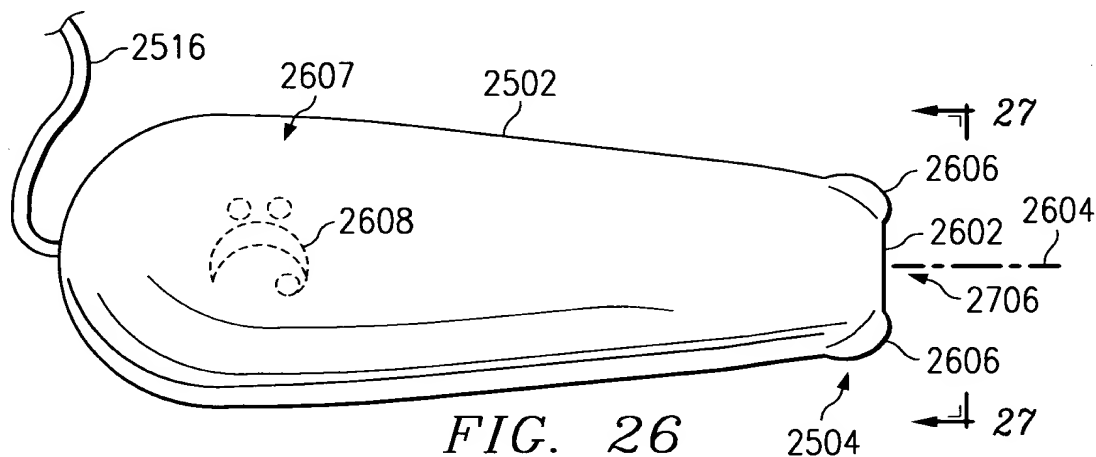


FIG. 26

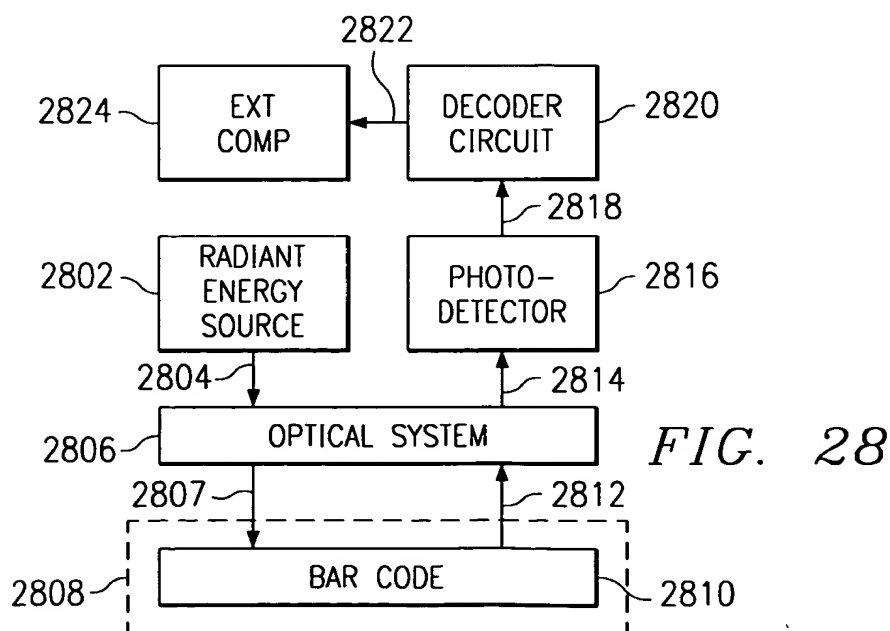


FIG. 28

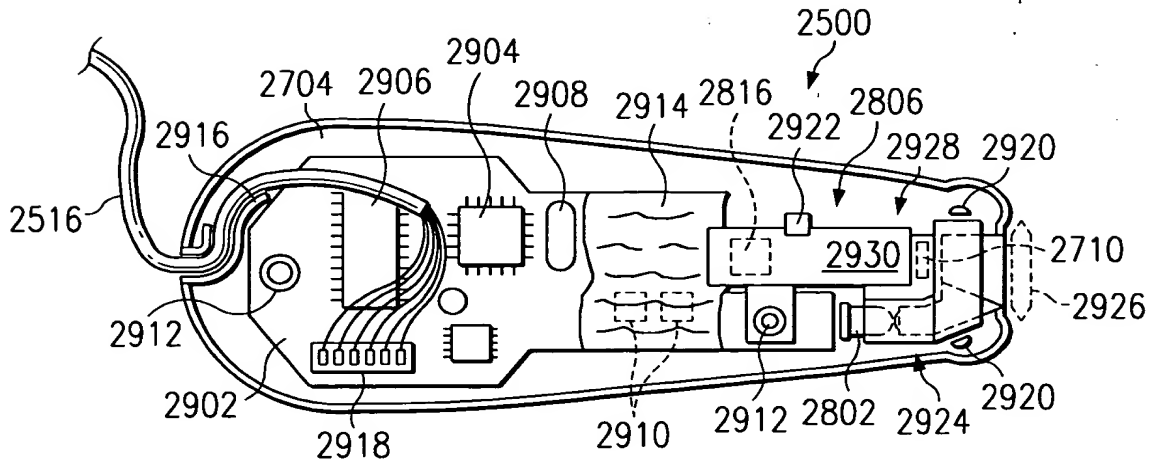


FIG. 29

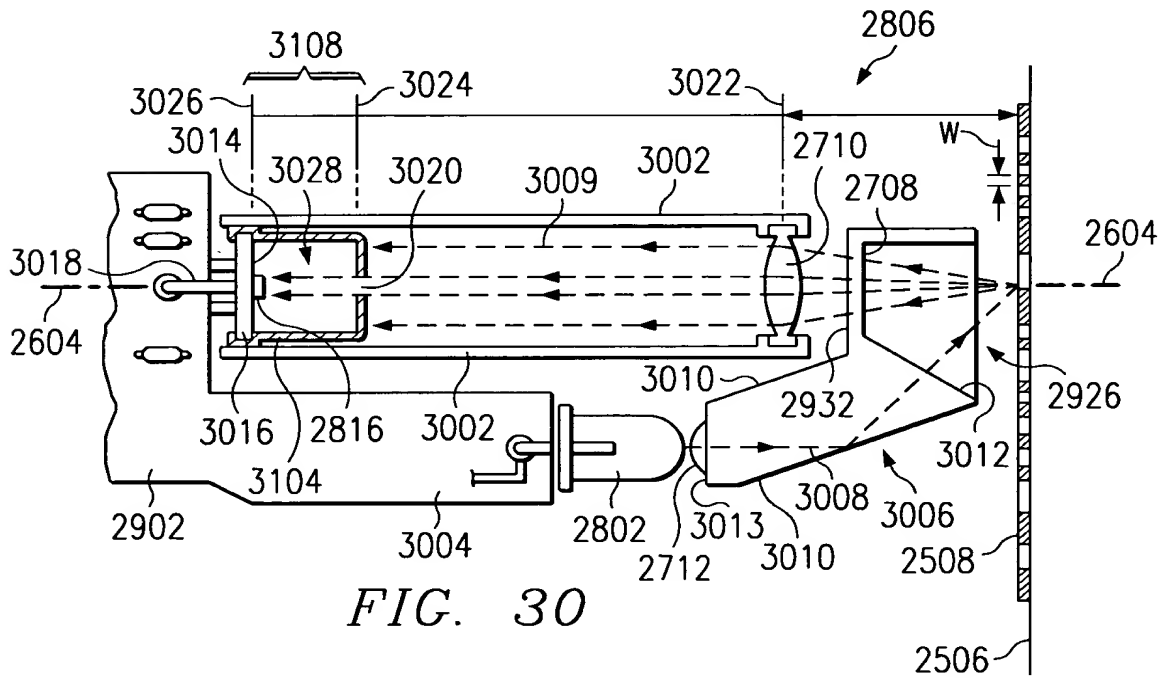


FIG. 30

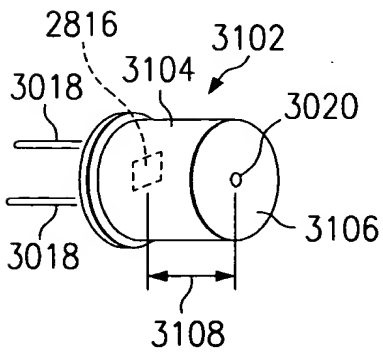


FIG. 31

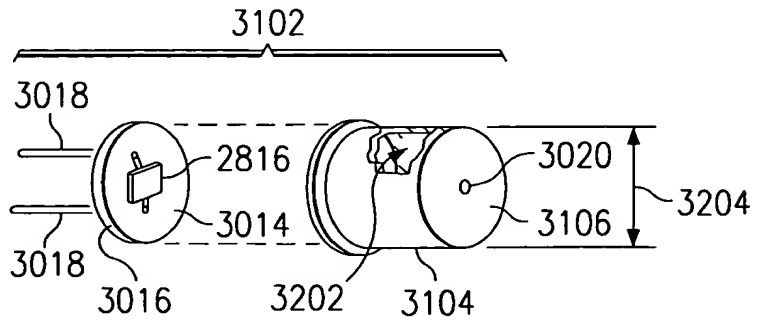


FIG. 32

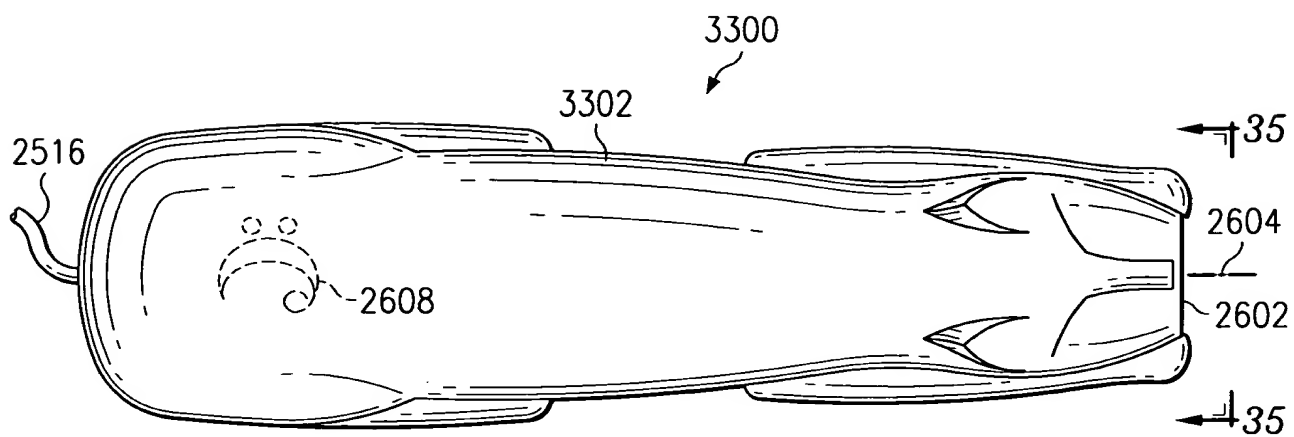


FIG. 33

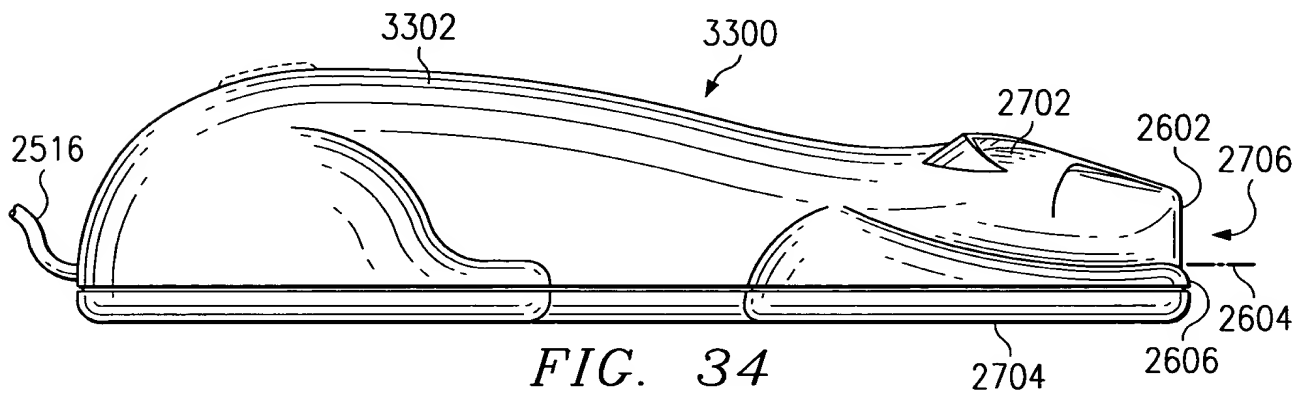


FIG. 34

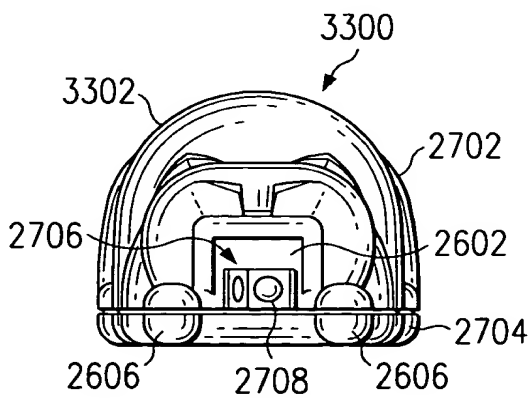


FIG. 35

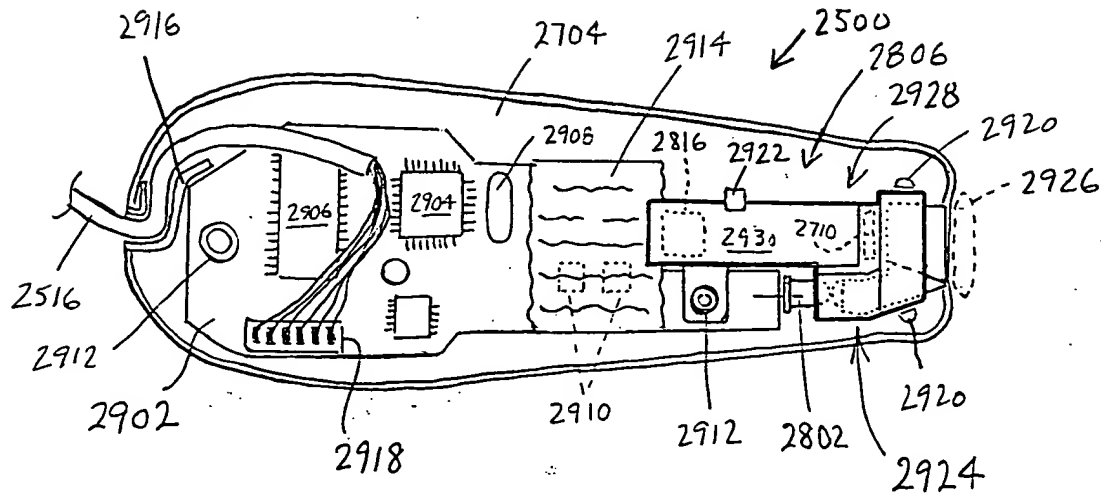


FIG. 29

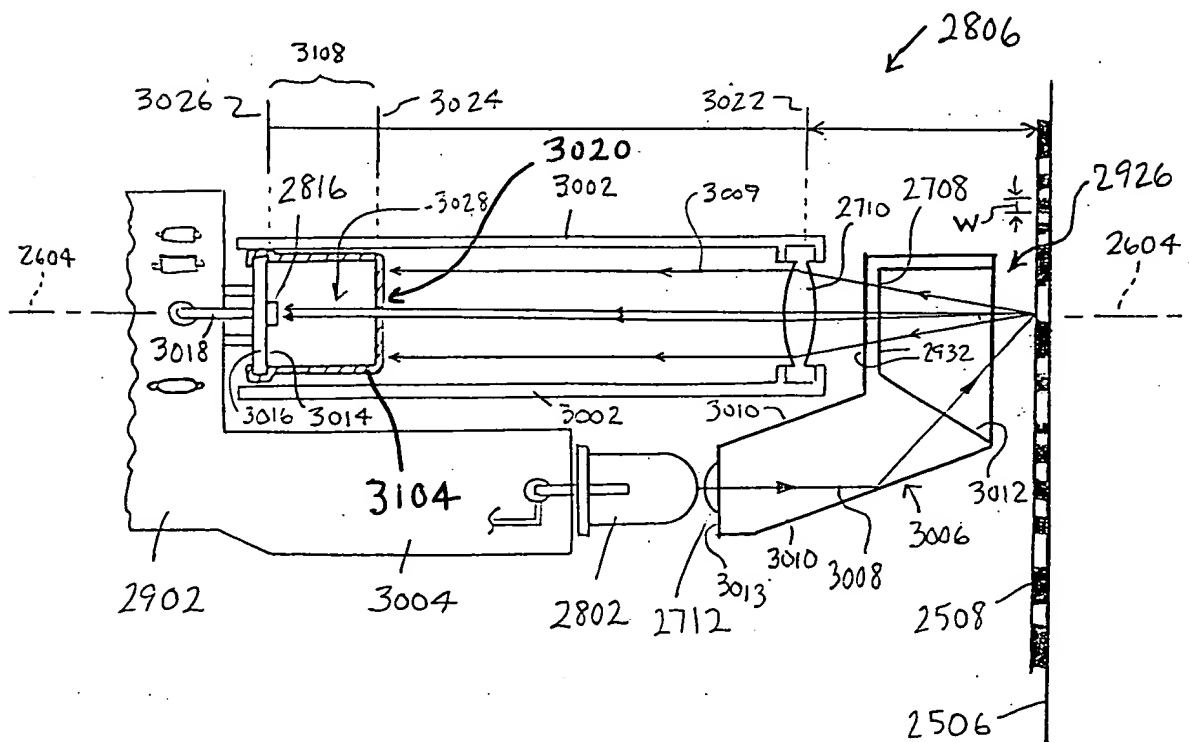


FIG. 30

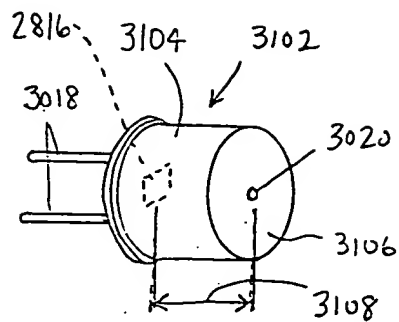


FIG. 31

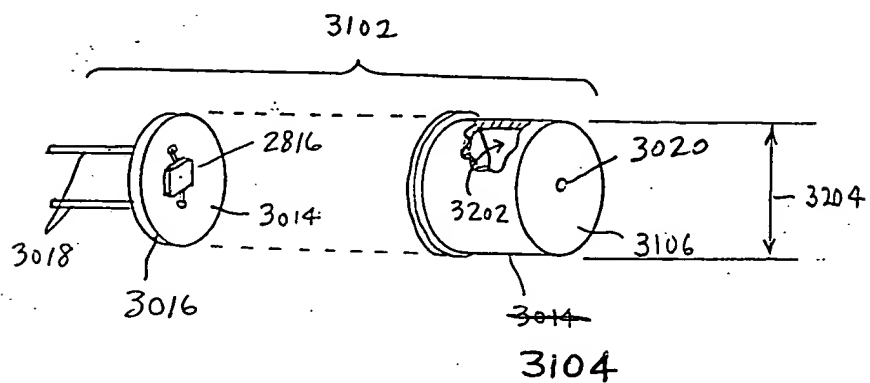


FIG. 32